



## Why not

RYE DOUBLE INDIA PALE ALE ALC. 8.1% VOL.

Hops: Galaxy, Moutueka, Cryo Simcoe, Chinook

INGREDIENTS: WATER, BARLEY, RYE, HOPS, YEAST. INGREDIENSER: VANN, BYGG, RUG, HUMLE, GJÆR. INGREDIENSER: VATTEN, KORN MALT, RÅGMALT, HØMME, JÆST. INGREDIENTI: ACQUA, ORZO, SEGALE, LUPPOLLO, LIEVITO. INGREDIENTES: AGUA, CEBADA, CENTENO, LUPULO, LEVADURA. ZUTATEN: WASSER, GERSTENMALZ, ROGGEN, HOPFEN, HEFE, AINESOSAT: VESI, OHRAMALLAS, RUIS, HUMALA, HIIVA. INGREDIENTS: EAU, MALT D'ORGE, SEIGLE, HOUBLON, LEVURE.

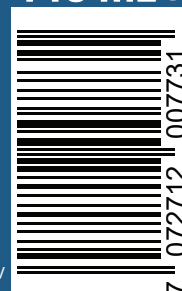
BREWED & PACKAGED AT LERVIG

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WWW.LERVIG.NO



440 mL e



BEST BEFORE: SEE BASE.  
BÄST FÖRE: SE BURKENS BOTTEN.  
DA CONSUMARSI ENTRO: VEDI IN FONDO.  
MINDESTENS HALTBAR BIS: SIEHE BODEN.  
PARASTA ENNEN: KATSO POHJA.  
A CONSOMMER DE PRÉFÉRENCE AVANT:  
VOIR À LA BASE.

IMPORTED BY: UK: CAVE DIRECT LTD ME20  
6SW. SE: BRILL & CO. IT: REGALLI BIRRA SNC.  
DE: BRAUSTURM BIERVERLAG GMBH,  
EDUARDSTR. 48, 20257 HAMBURG, ES:  
ZOMBIER CERVEZAS S.L. FR: BEERGMIUM.



3.6 UK UNITS

BEER/ØL/ÖL/  
BIRRA/CERVEZA/  
BIER/OLUT/BIÈRE

RYE DIPA 8.1%

# WHY NOT

## RYE DOUBLE INDIA PALE ALE 8.1%

Why Not is a double IPA brewed with 20% UK rye malt. We added piney hops Simcoe and Chinook in the whirlpool which marry with the spiciness of the rye. For a more tropical touch, we dry hopped with Moteuka, Galaxy, and Cryo Simcoe to bring the hops bursting into the foreground. But there is no hiding the rye here as the beer has a copper/amber appearance, and coming in at 8.1% ABV it has a full body and big finish. Why Not will remind you of an old school Rye DIPA with an upgrade to today's hazy/double dry-hopped expectations.

### INGREDIENTS

WATER, BARLEY, RYE, HOPS, YEAST.

ABV 8.1%

### PACKAGING

440 mL cans

20L keykegs

### BEST BEFORE

9 MONTHS

FROM FILLING DATE